

christine.tran

VISUAL DESIGN / COMMUNICATION

1231 NORTH GREENVIEW AVENUE • CHICAGO, ILLINOIS 60622
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EDUCATION

THE ILLINOIS INSTITUTE OF ART – CHICAGO

Bachelor of Fine Arts in Visual Communications — March 2006

EXPERIENCE

@PROPERTIES

Graphic Designer – January 2007 to Present

Produce marketing for a team of 100 real estate consultants, copywrite and design collateral as needed. Design custom pieces to reflect the history, personality and quality of each property and the architecture. Contribute to production workflow and provide solutions for increased efficiency.

TECHNOLOGY

Mac OS, Windows
Adobe Creative Suite
Macromedia Studio
HTML, CSS, Flash
Microsoft Office
QuarkXPress

ALARIO GROUP

Graphic Designer – August 2006 to January 2007

Designed bilingual marketing materials and advertisements for clients primarily in the medical, financial and legal fields. Created consistency in client identities through visual brands.

FREELANCE DESIGNER

Independent & Collaborative Designer – January 2006 to Present

Design identities, branding, collateral, marketing materials, and provide website design, programming and management. Clients include: All Terrain, RedEye, Onederland Events, Alpha Phi International, Eunice Carson Photography, Points of Wellness Acupuncture, and ImageFiction.

DAVID GROSSMAN & ASSOCIATES

Design Intern – October 2005 to June 2006

Designed visual identities and branded print materials, including brochures, informational sheets, newsletters, collateral and other marketing materials for McDonald's Corporation, Lockheed Martin, CommunityHealth, LaMarsh & Associates, as well as internally.

THE ILLINOIS INSTITUTE OF ART – CHICAGO

Technical Assistant – July 2004 to March 2006

Designed signage, managed print production, provided customer service in computer labs and counter rental, and responded to basic technical issues.

BORTZ ENTERTAINMENT GROUP

Administrative & Marketing Assistant – October 2003 to May 2005

Overseer of financial files for over 15 unique organizations, represented company president in all forms of correspondence, managed daily schedule and appointments, kept main customer database and assembled marketing promotions.

STRENGTHS

Conversational Vietnamese
Familiar French, Spanish
Data entry at 100 wpm
Editing, proofreading
Detailed, organized